

**Administration Department** 

300 N. Pine Street, Burlington, WI, 53105 (262) 342-1161 – (262) 763-3474 fax www.burlington-wi.gov

### AGENDA PLAN COMMISSION

Tuesday, May 10, 2016 at 6:30 p.m. Common Council Chambers, 224 East Jefferson Street

Mayor Jeannie Hefty, Chairman Tom Vos, Aldermanic Representative Todd Bauman, Aldermanic Representative Darrel Eisenhardt, Park Board President John Lynch, Commissioner Chris Reesman, Commissioner Andy Tully, Commissioner Gabriel King, Student Representative

- 1. Call to Order
- 2. Roll Call
- 3. Approval of the minutes of April 12, 2016
- 4. Letters and Communications: None
- 5. Citizen Comments
- 6. Public Hearings:
  - A. A Public Hearing to hear public comments regarding a Conditional Use application from Bryan Linstroth for property located at 1120 Milwaukee Avenue to have a Seasonal Garden Center and to construct a temporary greenhouse.
- 7. Old Business: None
- 8. New Business:
  - A. Consideration to approve a Conditional Use and Site Plan application from Bryan Linstroth for property located at 1120 Milwaukee Avenue to have a Seasonal Garden Center and to construct a temporary greenhouse, subject to Mark Roffers' May 4, 2016 memorandum to the Plan Commission.
- 9. Adjournment.

Note: If you are disabled and have accessibility needs or need information interpreted for you, please call the City Clerk's Office at 262-342-1161 at least 24 hours prior to the meeting.

Note: Notice is hereby given that a majority of the members of the Common Council may be present at the meeting. Although this may constitute a quorum of the Council, the Council will not take any action at this meeting.



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### Minutes City of Burlington Plan Commission April 12, 2016, 6:30 p.m.

Mayor Robert Miller called the Plan Commission meeting to order at 6:30 p.m. Roll call: Alderman Todd Bauman; Commissioners Chris Reesman; Andy Tully; John Lynch and Darrel Eisenhardt were present. Alderman Tom Vos was excused. BHS Student Representative, Gabriel King was also present.

### APPROVAL OF MINUTES

Commissioner Tully moved, and Commissioner Lynch seconded to approve the minutes of March 8, 2016. All were in favor, and the motion carried.

### **LETTERS & COMMUNICATIONS**

None

### **CITIZEN COMMENTS**

None

### **PUBLIC HEARINGS**

- A. A Public Hearing to hear public comments regarding a Conditional Use application from Nicole Gilbreath for property located at 940 S. Pine Street for use as a retail shop and manufacturing to sell emergency survival products and manufacture water filters.
  - Mayor Miller opened the Public Hearing at 6:31 p.m.
  - There were no comments.

Alderman Bauman moved, and Commissioner Eisenhardt seconded to close the Public Hearing at 6:32 p.m. All were in favor and the motion carried.

### **OLD BUSINESS**

None

### **NEW BUSINESS**

- A. Consideration to approve a Conditional Use and Site Plan application from Nicole Gilbreath for property located at 940 S. Pine Street for use as a retail shop and manufacturing to sell emergency survival products and manufacture water filters, subject to Mark Roffers' April 6, 2016 memorandum to the Plan Commission.
  - · Mayor Miller opened this item for discussion.
  - There were no comments.

Commissioner Lynch moved, and Alderman Bauman seconded to recommend approval of a Conditional Use and Site Plan application for use as a retail shop and manufacturing, subject to Mark Roffers' April 6, 2016 memorandum to the Plan Commission as follows:

- The conditional use permit for "retail stores and services" use is limited to Suite 1. Any other "retail stores and services" besides the retail sales of emergency and survival gear, shall obtain a new conditional use permit.
- Mark the designated handicap parking spot with a sign on a post in front of the space and paint the asphalt with the handicap symbol.
- (Re)paint stripes on all parking spaces indicated on the February 16, 2016 site plans, with space no less than 9 feet by 20 feet in dimensions. Do not stripe parking space #5 as shown, instead leaving that area open for loading and 2-way movement. Install concrete or similar wheel stops near the front ends of each parking spaces to prevent further deterioration and protect landscaping.
- Remove pavement and install landscape plantings along the west façade of Suite 2, as indicated on the site plan

All were in favor and the motion carried.

- B. Consideration to recommend approval to the Common Council of an Extraterritorial Certified Survey Map from Chuck Albee for property located at 7625 Franklin Street in the Town of Burlington, subject to Mark Roffers' April 6, 2016 and Kapur & Associates' March 16, 2016 memorandums to the Plan Commission.
  - Mayor Miller opened this item for discussion.
  - Alderman Bauman questioned why this CSM was coming in front of the commission since the property is located in the Town of Burlington. Mark Roffers explained that any Extraterritorial CSM that has a 1½ mile radius needs to be approved by the City. Charles Albee, owner, stated the advantage of purchasing the little strip of land will help him on the selling of the house in the future and since the house was built on two lots this will allow the property to connect to the park instead of the public land.
  - There were no further comments.

Commissioner Tully moved, and Commissioner Eisenhardt seconded to recommend approval of an Extraterritorial Certified Survey Map application to combine several parcels into two lots, subject to Mark Roffers' April 6, 2016 and Kapur & Associates' March 16, 2016 memorandums to the Plan Commission as follows:

 Within the "Surveyor's Certificate" section on Sheet 1, add a provision that the surveyor has fully complied with applicable provisions of the City's Subdivision of Land Ordinance, as is required by that ordinance. (This item was amended and will be reviewed.)

- Amend all references to the "Township of Burlington" within the certified survey map to the "Town of Burlington". (*This item was amended and will be reviewed.*)
- Within the legal description on Sheet 1, within the second last line, change "THENCE NORTH 88°28'18" EAST 167.37 FEET" to "THENCE SOUTH 88°28'18" WEST 167.37 FEET" to reflect the associated map and the clockwise direction of the legal description. (This item was amended and will be reviewed.)
- Within the first sentence in the first paragraph on Sheet 2, change "Certified Survy Map" to "Certified Survey Map". (This item was amended and will be reviewed.)
- Within the third line in the "Owner's Certificate" section on Sheet 3, change "plat" to "certified survey map". (*This item was amended and will be reviewed.*)

All were in favor and the motion carried.

- C. Consideration to recommend approval to the Common Council of a Certified Survey Map from Leslie Scherrer Pella for property located at 980 Milwaukee Avenue, subject to Mark Roffers' April 6, 2016 and Kapur & Associates' March 16, 2016 memorandums to the Plan Commission.
  - Mayor Miller opened this item for discussion.
  - Mark Roffers stated since the April 6, 2016 memorandum, the CSM has been adjusted and a new report dated April 12, 2016 has been written reflecting the changes.
  - Ms. Pella questioned if any amendment to the responsible parties or termination to the agreement could be approved by City staff without having to go through the process of the Plan Commission. Mark Roffers stated that he could see where the City might amend the recommendation to only require City staff approval of limited provisions of the agreement between Lot 1 and Lot 2 that is related to the City's interest and not others. Ms. Pella stated there are a lot of shared properties and understands the confusion of the responsibilities for maintenance.
  - There were no further comments.

Commissioner Lynch moved, and Alderman Bauman seconded to recommend approval of a Certified Survey Map application with the revised report dated April 12, 2016 instead of April 6, 2016 plus a renegotiation to the agreement between the parties involved prior to being presented to City Council if the changes can be approved by City staff, subject to Mark Roffers' April 12, 2016 and Kapur & Associates' March 16, 2016 memorandums to the Plan Commission as follows:

• The applicant shall submit, for City staff approval, an agreement indicating rights and responsibilities between Lots 1 and 2 for use and maintenance of parking, loading, circulation, storm-water management, and other areas with overlapping or common use. The applicant shall record that agreement in conjunction with the recording of the CSM, and shall amend or terminate that agreement only with the subsequent approval of the City.

All were in favor and the motion carried.

Mayor Miller commented this is his last meeting. Mayor Miller thanked the Commissioners and the City for their support over the last 8 years.

### ADJOURNMENT

Commissioner Eisenhardt moved, and Commissioner Lynch seconded to adjourn the meeting at 6:47 p.m. *All were in favor and the motion carried.* 

Recording Secretary Kristine Anderson Administrative Assistant



### **Administration Department**

300 N. Pine Street, Burlington, WI, 53105 (262) 342-1161 – (262) 763-3474 fax www.burlington-wi.gov

Plan Commission Item Number: 6A	<b>Date:</b> May 10, 2016
Submitted By: Gregory Guidry, Building Inspector	<b>Subject:</b> A Public Hearing for a Conditional Use application at 1120 Milwaukee Avenue

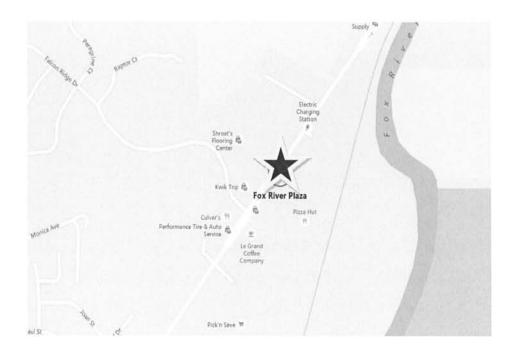
#### **Details:**

A Public Hearing has been scheduled to hear comments and concerns from the public regarding a Conditional Use application from Bryan Linstroth of Stein Gardens and Gifts for property located at 1120 Milwaukee Avenue. The applicant is proposing to have a Seasonal Garden Center and to construct a temporary greenhouse in the parking lot for Stein Gardens and Gifts.

The parcel is zoned B-1, Neighborhood Business District.

Stein Gardens and Gifts had a similar structure set up last summer in the Pick 'n' Save/Kohl's parking lot. Stein has relocated this year due to the upcoming construction of the multi-tenant building at 980 Milwaukee Avenue.

### Map Location:



### **Executive Action:**

This item is for a Public Hearing at the May 10, 2016 Plan Commission meeting and will be for discussion the same night.

### THE PLAN COMMISSION IN AND FOR THE CITY OF BURLINGTON

### Notice of Hearing on Proposed Conditional Use Permit B-1, Neighborhood Business District

### TO WHOM IT MAY CONCERN:

**NOTICE** is hereby given that the Plan Commission of the City of Burlington, Racine County, Wisconsin, will conduct a hearing to discuss the proposed Conditional Use Permit for:

Owner:

BRE Non-Core 2 Owner B, LLC

Applicant:

Bryan Linstroth

Location:

1120 Milwaukee Avenue

Zoning:

B-1, Neighborhood Business District

Use:

Seasonal Garden Center and to construct a temporary greenhouse in the

parking lot for Stein Gardens & Gifts

NOTICE IS FURTHER GIVEN that a hearing on the above-mentioned Conditional Use Permit will be held by the City Plan Commission in the Courtroom of the Police Department, in the City of Burlington on:

# TUESDAY, MAY 10, 2016 DURING THE MEETING OF THE PLAN COMMISSION SCHEDULED TO BEGIN AT 6:30 P.M. OR SHORTLY THEREAFTER

To consider the above Conditional Use Permit and to hear persons in support thereof or opposition thereto.

CITY OF BURLINGTON PLAN COMMISSION

Dated at Burlington, Wisconsin, 18th day of April, 2016.

Diahnn Halbach, City Clerk

Published in the Burlington Standard Press April 21<sup>st</sup>, 2016 and April 28<sup>th</sup>, 2016



#### **Administration Department**

300 N. Pine Street, Burlington, WI, 53105 (262) 342-1161 – (262) 763-3474 fax www.burlington-wi.gov

Plan Commission Item Number: 7A	<b>Date:</b> May 10, 2016
Submitted By: Gregory Guidry, Building Inspector	<b>Subject:</b> Consideration to approve a Conditional Use and Site Plan application at 1120 Milwaukee Avenue.

### Details:

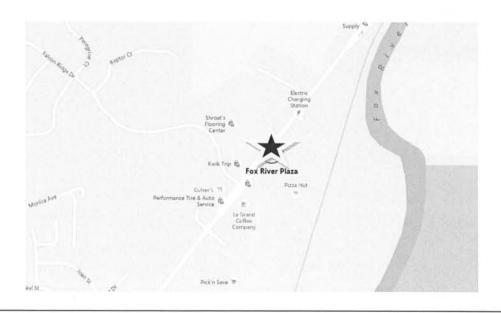
This item is to consider approving a Conditional Use and Site Plan application from Bryan Linstroth of Stein Gardens and Gifts, for property located at 1120 Milwaukee Avenue. The applicant is proposing to have a Seasonal Garden Center and to construct a temporary greenhouse in the parking lot for Stein Gardens and Gifts.

The parcel is zoned B-1, Neighborhood Business District.

Stein Gardens and Gifts had a similar structure set up last summer in the Pick 'n' Save/Kohl's parking lot. Stein has relocated this year due to the upcoming construction of the multi-tenant building at 980 Milwaukee Avenue.

Mark Roffers recommends approval of this Conditional Use and Site Plan subject to items listed in his memorandum.

### Map Location:



#### **Executive Action:**

This item is for consideration at the May 10, 2016 Plan Commission meeting. No further action is necessary.



To: City of Burlington Plan Commission

From: Mark Roffers and Colette Spranger, Interim City Planning Consultants

Date: May 4, 2016

Re: Applications for Conditional Use Permit and Site Plan Approvals, 1120 Milwaukee Avenue (Steins

Seasonal Garden Center)

Requested Approvals: Conditional use permit and site plan approval for a temporary garden center.

Location: Along the east side of Milwaukee Avenue in the vacant K-Mart parking lot at Fox River Plaza

**Current Land Uses:** Paved parking lot. There is a small, drive-through coffee shop (Le Grand Coffee Company) just west of the proposed garden center, nearer to Milwaukee Avenue, on the same property.

**Proposed Use:** See applicant's materials. Temporary improvements would include a 21' x 36' Poly –Tex Garden Mart greenhouse, within 2,700 square feet of proposed sales space. Proposed use would run through approximately July 1.

**Current and Proposed Zoning District:** B-1 Neighborhood Business, within which "Outdoor Display of Merchandise for a Seasonal Sales Lot" is listed as a conditional use.

Comprehensive Plan's Planned Land Use Designation: Commercial.

**Surrounding Zoning and Land Use:** All surrounding parcels are zoned B-1. Parcels to the north are a variety of retail and fast food businesses. A bank is south of the proposed garden center.

**Background and Assessment:** The applicant operated this same business last summer in the parking lot adjacent to Kohl's and Pick 'n Save, to the south. However, this area is not available this summer because it is a staging area for construction of a recently-approved multitenant retail center.

The applicant's plan nearly meets standards applicable to "Outdoor Display of Merchandise for a Seasonal Sales Lot" use in Section 315-45(B) and other sections of the zoning ordinance.

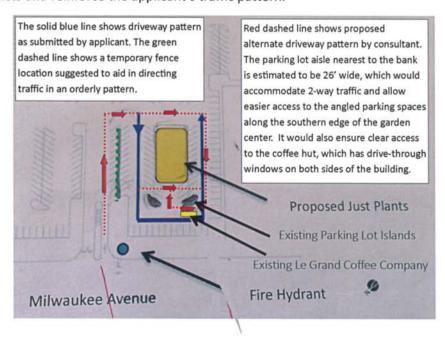
The use will meet requirements for off-street parking and loading. Further, the space between the proposed garden center and the vacant K-Mart building is adequate for loading and delivery for the garden center. The applicant anticipates regular deliveries by tractor/trailer or straight truck.

There could be access conflicts with the small drive-through coffee hut closer to Milwaukee Avenue. The submitted site plan proposes a one-way driving pattern around the proposed garden center that appears to depend on Le Grand Coffee Company's drive-through lane. The photo below shows the coffee hut, with a customer's car in at this location for about 5 minutes. We also believe the window on the left side of the building serves traffic headed in the opposite direction.



We suggest an alternative traffic pattern for the garden center that does not depend on either of the coffee hut's drive-through lanes for garden center patrons, and continues to allow coffee hut patrons leaving in either direction a clear way out. Please see our mark-up of the applicant's site plan below for a routing pattern that may work. It is based on the knowledge that the driveway to the south of the proposed garden center tent is wide enough for two-way traffic (26+ feet), and that that driveway is not currently marked for one-way traffic only. Our alternate access proposal may work even better if the garden center tent is shifted towards the former K-Mart building another 5 or so feet. We are open to different plans that accomplish similar objectives.

We also suggest a temporary fence or other temporary barrier to restrict short-cuts to and from the main Milwaukee Avenue driveway (see green dashed line on next page). Such a barrier may limit vehicular conflicts and reinforce the applicant's traffic pattern.



**Recommendation:** We recommend that the Commission approve a conditional use permit for a "temporary outdoor display for a seasonal sales lot" in the parking lot at 1120 Milwaukee Avenue, and an associated site plan approval, subject to the following conditions:

- 1. Prior to installing any improvements associated with this temporary use, the applicant shall secure written approval (email OK) from:
  - a. The Burlington Fire Department and City's Public Works Director for use of fire hydrant, or other municipal water source, and a payment plan for water usage.
  - b. A nearby property or business owner for restroom use for employees.
- 2. The applicant shall improve the site in accordance with the plans and representations included with the March 15, 2016 application, including the cover letter, site plan, and "seasonal garden center proposal" documentation. Also, as part of the temporary improvements to the site:
  - a. The applicant shall provide a water connection in accordance with the approvals under condition #1.
  - b. The applicant shall install a temporary fence, rope line, or other temporary barrier between the parking rows near the Milwaukee Street entrance drive in inhibit shortcutting in and out, in the location shown in the May 4<sup>th</sup> Village Planner report.
  - c. Unless another alternate plan is approved by the Village staff, the garden center applicant shall create, mark, and maintain a southbound driving lane between the tent and the two parking lot landscape islands to the west of the tent, so as to not depend on the coffee hut drive-through lane and to continue to enable two-way access for the coffee hut.
- 3. Per Section 315-45(B) the applicant shall be responsible for containing and removing trash to not promote unwanted animals, blowing of trash in the area, smells, or unsightliness.
- 4. Per Section 315-45(B) all evidence of the temporary use shall be removed within 48 hours of the end of the operation, but in no case later than August 1, 2016.
- 5. Signage may require a sign permit from the City prior to installation; the applicant should confirm with Building Inspector before installing any signage.



# City of Burlington

City Hall - 300 N. Pine Street Burlington, Wisconsin 53105-1460 Phone: (262) 342-1161 Fax: (262) 763-3474

For forms online go to www.burlington-wi.gov

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### APPLICATION FOR A ZONING PERMIT, CERTIFICATE OF COMPLIANCE, OR CONDITIONAL USE PERMIT

Zoning Permit - \$20.00	☐ Joint Zoning/Certificate of Compilance - \$30.00
☐ Certificate of Compliance - \$10.00	Conditional Use Permit - \$200.00
Instructions: Applications are to be filed with the complete or that are not legible.	Zoning Administrator, who shall refuse applications that are not
NAMES AND ADDRESSES Applicant Stein Garden Center	es Inc 40 BRYAN LINSTEOTH
	30031 Fax No. (414) 761-5413
Applicant's Address 5400 S.27+5 S	+ Milwankor WI 53221
Owner of the site BRE NON-Core 2 Ou	uner Bille
Phone No. 847 - 272 - 9800	
Owner's address 40 SKOKIE BIVA. SV	He GOO, Northbrook, IL COOGS
Architect / Professional Engineer_NIA	
Architect / Professional Engineer Address N	A
Contractor NIA	
Contractor's Address NA	
DESCRIPTION OF THE SUBJECT SITE	
Address: 1120 Milwauket Ave	Burlington Wi 53105
Or if no address exists: Parcel Identification No	
Existing Zoning classification B-1 New	HBORHOOD BUSINESS DISTRICT
Description of existing use RETAIL	
	RY - SEASINAL FLOWER MART
	12 Employes SAT SAM-8PM Sun 9A

### ATTACHMENTS – THE FOLLOWING ITEMS MAY NEED TO BE ATTACHED TO THIS APPLICATION:

**PLAT OF SURVEY** – prepared by a registered land surveyor showing the location, boundaries, elevations, uses and size of the following: subject site; existing and proposed structures; existing and proposed easements, streets and other public ways; off-street parking, loading areas and driveways; existing highway access restrictions; existing and proposed street, side and rear yards. In addition, the plat of survey shall show the location, elevation, and use of any abutting lands and their structures within (40) feet of the subject site.

If municipal sewage service or water service is not available, a plan shall be approved by the City Engineer who shall certify in writing that satisfactory, adequate and safe sewage disposal and/or a safe supply of water, is possible on the site as proposed by the plan in accordance with applicable local, county and state board of health regulations.

Additional information as may be required by City Officials.

Reason for requesting a Conditional Use (for Conditional Use Permit Only):

Stein GARDON COMTERS WOULD	LUKE TO REQUEST APPEOVAL TO
OPFRATE A SEASONAL FIGUEIL	MART IN THE FOX RIVER Plaza PARKING
	5th - July 18t 2016.
Certificate – I hereby certify that all the precand correct to the best of my knowledge and Applicant (Signature)	BRYAN LINSTROTH  (Print)
Owner (Signature)	JOHN LATO (Print)
Date: 3/15/16	Date application Filed:
Applications will not be processed without the processed without the processed without notice if mierepred	operty owner's signature.
<ul> <li>Permit is Null and Void if issued in error. It is und privilege to erect any structure or to use any prem state or local laws.</li> </ul>	lerstood that any permits issued on this application will not grant any right or nises for any purpose that is prohibited by the Zoning Ordinance or any other
<ul> <li>Changes in the plans or specifications submitted the Zoning Administrator.</li> </ul>	in the original application shall not be made without prior written approval of
Zoning Administrator:(Signature)	Date:
,	



Building & Zoning Department 300 N. Pine Street, Burlington, WI, 53105 (262) 342-1163 – (262) 763-3474 fax www.burlington-wi.gov

SITE PLAN APPROVAL APPLICATION			OFFICE USE ONLY
REVIEW: \$500.00 Deposit +/- Actual Cost	and the state of t	RECEIV	ED BY: (Initials)
APPLICANT: SHOW GARDON COTTERS J	nc 40 8	ryon	Linstroth
ADDRESS: 5400 S.27thStPHOP	(414) VE NO.761-59	404 FA	(414) IX NO. 761-5413
DWNER: BRE Non-Core 2 OWNER B, LLC	Was a second	5-11-	
ADDRESS: 40 SKOKIE BIND, EITE GOC, NOTHIBOOK, IL PHOP	NE NO. 847-2-	12-9800 FA	X NO. 847-480-18
SITE ADDRESS: 1120 Milwauker AVE Bu			105
PROPOSED USE: Seasonal Alower Mary PR			
EGAL DESCRIPTION: NETGHBORHOOD BUSINE		G	
Attach full legal description if needed)	ss Union		-
Site plan drawn to a recognized engineering or architect	ural scale with o	raphic sc	ale, shown as well
as the date of drawing and the north arrow shown.			
Project title and owner's/developer's name and address	noted.		
Architect's and/or engineer's name and address noted.			
Property boundaries and dimensions.			
Abutting property zoning classifications.			
General description of building materials, façade and roo	of detail.		
Setback lines indicated.			
Easements for access, if any.			
100-year floodplain identification.			
Existing and proposed topography show at a contour into	erval of not less	than two	eet, indicating
proposed grade and location of improvements.			
Signage and outdoor lighting – proposed location and de	tails.		
Total number of employees: and	Hours of operat	ion	

Total no. of parking spaced noted. No. of parking spaces p	rovided: Calculations used
to arrive at the no. of spaces:	
Type, size and location of all structures with all building dim	ensions shown.
Locate existing and general location of proposed sanitary se	ewers, storm sewers and
watermains.	
Locate any proposed stormwater management facilities, inc	luding detention/retention areas. The City
of Burlington has a stormwater ordinance in effect.	
Note location, extent and type of proposed landscaping and	landscaping plantings and buffers to
adjacent property, including fencing or other screening.	
Note, location of pedestrian sidewalks and walkways.	
Graphic outline of any development staging that is planned.	
Driveway locations and sizes.	
Handicap accessibility.	
List environmental concerns, i.e. odor, smoke, noise.	
₹	
1-1-1	
Owner: John Lato (Print)	
Owner: Own Jos	_
Applicant: BRYAN LINSTROTH	
Applicant: DRY AN CINSTEAT (Print)	_ Date:
20	
Applicant: (Signature)	-
Zoning Administrator:	Date:

(Signature)



March 8, 2016

Plan Commission
Building & Zoning Department
City of Burlington
300 N. Pine Street
Burlington, WI 53105

Stein Garden Centers, Inc. is seeking a Conditional Use Permit to operate a Stein Just Plants seasonal flower mart located in the City of Burlington in the spring 2016. Stein Garden Centers, Inc. has secured permission from Brixmor Property Group which manages the Fox River Plaza located at 1120 Milwaukee Avenue to use a portion of the parking lot for our seasonal flower mart. Our intent is to operate the seasonal flower mart from the end of April through the first week of July upon approval of the Conditional Use Permit.

Attached is the *Stein Just Plants* proposal which includes operational information, specifications and site plans and the plot of survey.

If you are in need of any additional information in advance of the Plan Commission meeting, please do not hesitate to contact me.

Sincerely,

Bryan Linstroth Stein Gardens & Gifts 5400 S. 27<sup>th</sup> Street Milwaukee, WI 53221 414-761-5404 Ext. 30031

Fax: 414-761-5413

Email: bryan@mailsteins.com



March 15, 2016

City of Burlington City Hall – 300 N. Pine Street Burlington, WI 53105-1460

RE: Approval for Parking Lot Use - Stein Gardens and Gifts

Fox River Plaza - Burlington, WI 53105-1362

Dear Sir or Madam:

Please allow this letter to serve as approval for Stein Gardens and Gifts to use portion of the parking lot in the Fox River Plaza located at 1120 Milwaukee Avenue, Burlington, Wisconsin, for a "Just Plants" seasonal garden market from April 23<sup>rd</sup> to July 1<sup>st</sup>, 2016. Such approval shall be contingent upon full compliance of the terms in the license agreement.

If you have any questions or concerns regarding the approval request, please contact John Lato, Property Manager, at (847) 562-4113 or via email at john.lato@brixmor.com.

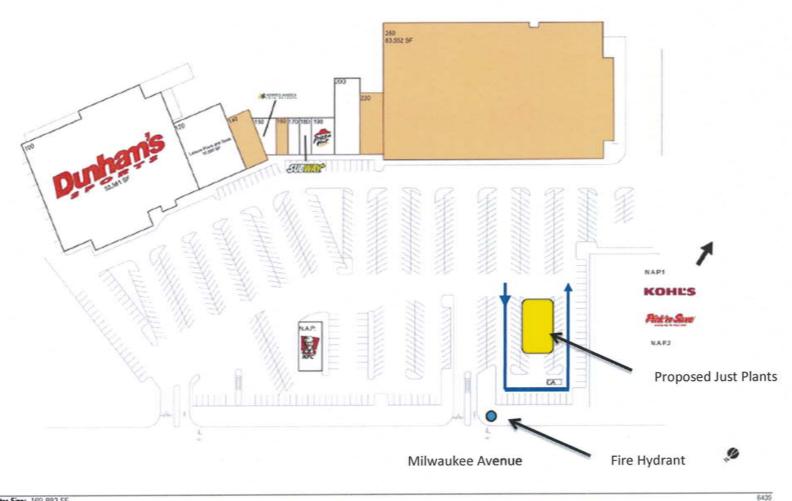
Sincerely,

John Lato

Property Manager

### **Fox River Plaza**

1120 Milwaukee Avenue | Burlington, WI 53105 42.691927, -88.263838



Center Size: 169,883 SF

### Dana Meadowcroft 847.562.4148

dana.meadowcroft@brixmor.com

Broxmor.com

The anaples reductes the greated layest of the shopping center and renacle instructs, representation, or agreement on the part of the language center and be exactly as described benefit.



Stein's Garden and Home Stein's Just Plants Seasonal Garden Center Proposal 1120 Milwaukee Avenue Burlington, WI 53105

### **About Us**

Stein's was founded in 1946 by Maurice Stein. His son, Jack Stein, took over the business and through his vision and commitment to the customer built Stein's into one of the leading independent garden centers in the country. Today, with 16 locations throughout Wisconsin, Stein's continues to be owned and operated by the Stein family and remains focused on providing customers with superior products and great service.

In 2010 Stein's Garden and Home launched its first Stein's Just Plants seasonal flower mart concept at 76<sup>th</sup> and Good Hope Road in Milwaukee, WI. This first location was adjacent to a Pick'n Save location in a former Home Depot lawn and garden area. This first operation was a success. In 2016, Stein's Garden and Home plans to open 5 Stein's Just Plants locations throughout the greater Milwaukee area.



Stein's Just Plant-Oak Creek

### Proposal-Stein's Just Plants 2016

In 2016 Stein's Garden and Home is proposing to set up a Stein's Just Plants seasonal location in several communities in southeastern Wisconsin including Burlington at the Fox River Plaza at 1120 Milwaukee Ave. These locations will provide the residents a local garden center in their community as well as attract customers from the nearby communities. In addition, Stein's Garden and Home is scheduling a direct mailing in the area of each Stein's Just Plants location to further attract customers to the Stein's Just Plants and the local community.

The Stein's Just Plants seasonal locations will consist of a 21' x 36' Poly-Tex Garden Mart greenhouse and approx. 1920 sq. ft. of additional display space adjacent to the greenhouse. This total of approx. 2700 sq. ft. of seasonal garden center will take up approximately 14-16 parking spaces. The proposed display area would be fenced in with a picket style fence. Display benching will consist of a combination of Poly-Tex metal benching. The 'checkout' area would consist of a small "shed" which will house and protect our POS and communication equipment from the elements.

The Stein's Just Plants locations will stock exclusively plant material (annuals, perennials and vegetable plants) along with only a handful of gardening accessories (soils, fertilizer and hand tools). None of the giftware, home decor traditionally available at Stein's Garden and Home will be available at the Stein's Just Plants locations.

For 2016 the locations being considered are:

- Burlington (2<sup>nd</sup> year)
- Muskego (5<sup>th</sup> year)
- Cedarburg (5<sup>th</sup> year)

Oak Creek (5<sup>th</sup> year)

### **Advertising – Direct Mail Spring 2015**





1 Direct Mail piece is planned for 2016 and will be mailed to residents
within a 10 mile radius of each Stein's Just Plants location. Additional
advertising will be handled through social media, bill boards (if
applicable), and the use of other Stein's Garden and Home media outlets.

# 21' Wide Poly-Tex Garden Mart® Greenhouse



Width	21 feet	Door	6 foot wide by 6 foot 8 inches tall
Length	24 to 96 feet (in 6-foot increments)	Roof cover	clear or white 6 mil. UVI treated polyethylene
Sidewall height	6 feet	End wall cover	clear 6 mil. UVI treated polyethylene
Height at apex	11 foot 4 inches	Frame	2" O.D. 14 gauge galvanized steel tubing
Frame spacing	6 foot	Ventilation	Slide-Side or Roll up sidewalls

### **Additional Information**

### **Proposed Period of Operation**

Monday April 25<sup>th</sup> through Friday July 1st (approximately)

### Setup and Take Down

- Approximately 12-16 hours for setup and 12-16 hours for take down
- Display area to be restored to existing condition including any patching of holes needed to anchor the greenhouse.

### **Proposed Hours of Operation**

- Weekdays 9 am to 8 pm
- Saturdays 8 am to 8 pm
- Sundays 9 am to 6 pm

### Staffing

- Stein's Garden and Home seeks to employ local residents, avid neighborhood gardeners
   & retirees
- 2 to 3 employees on site at all times during business hours
- 10-12 total employees

### **Product Selection**

- Annual flowers
- Flowering hanging baskets
- Pre-planted containers
- Vegetable Plants
- Perennials
- Planting Mixes
- Garden Fertilizers
- Miscellaneous gardening accessories (gloves, hand tools)

#### Deliveries

Product will be delivered to the *Stein's Just Plants* location during normal business hours by tractor/trailer as well as by straight trucks equipped with lift gates – dropping off carts of product. Carts would be removed from the property on a regular basis.

After hours deliveries only if permitted by the local ordinances.

### **Utility Requirements**

Stein's Just Plants does require both electricity and water for its operation.

### Electrical

- Two POS (Point of Sale) registers
- Communication equipment (router/switch/cellular transmitter)
- o Maximum 15 amp 110 volt circuit.
- o Electrical needs during the business day only not 24 hours per day.
- Source an on-site generator (Honda Super Quiet EU1000i) has been used since 2015.
- o Power ramps provided where needed

### Water

- Minimum requirements would be a single faucet connection.
- Product hand watered during the course of the business day as needed using hoses (stored on hose reels) and water wands. No automatic watering equipment will be necessary.
- Source to be determined, but most likely will be a similar connection to the adjacent fire hydrant as in 2015.

### Security

All monies would be removed from the site daily and taken off premise with no overnight storage of cash. POS equipment would be locked in an outdoor booth along with any 'product' that needs to be protected in the event of inclement weather.

### Trash Disposal

A small trash container will be available for staff to dispose of debris and it will be emptied as needed.

### Recycling

In 2010 Stein Gardens & Gifts initiated its 'Let's Recycle Together' program and recycled over 46,000 pounds of plastic in 2014. Recyclable plastics will be returned to one of the 16 Stein store locations for recycling. 2015 numbers are not yet available.

### Restrooms

When permitted by the property owner, staff would have access to the restroom facilities available on the property.

### Signage

Stein's Just Plants signs would consist of (depending on local zoning code):

- 1 48" x 96" sign located on the rear of the cashier stand
- 5-24" x 36" Banners signs on the fencing with the Stein's Just Plants logo Product signage will consist of 8 ½" x 11" card signs both in the greenhouse display and the display area immediately outside of the greenhouse.

\*Updated logo to be used in 2016 which resembles logo used on cover of proposal.

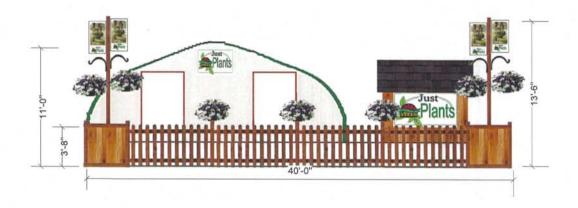


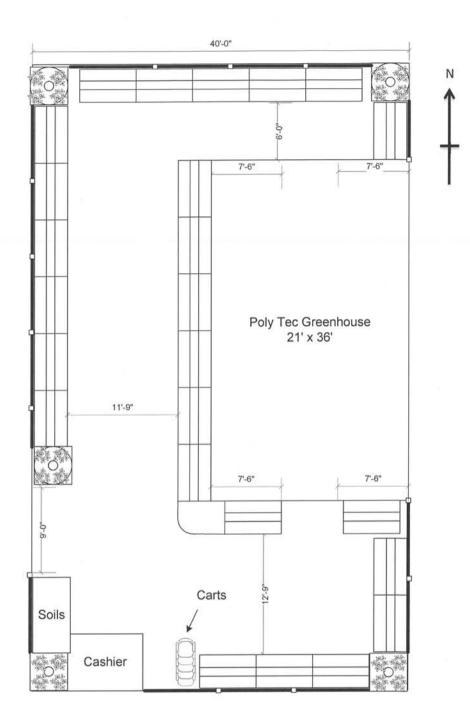






## Site Plans





### **Cashier Stand**

